

**Gallatin High School**  
**2018 Magazine Drive Information**

1. A goal of \$125,000 in net sales has been set.

**Turn-In Dates**

Thursday . . . . . August 23<sup>rd</sup>

Thursday . . . . . August 30<sup>th</sup>

Thursday . . . . . September 6<sup>th</sup>

Thursday. . . . . September 13<sup>th</sup>

Thursday . . . . . September 20<sup>th</sup>

2. The Top Ten salespersons will be awarded cash prizes based on a percentage of total sales as follows:  
(Assuming that the \$125,000 goal is met, the top ten sales persons would receive)

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| 1. 1% - .01 of net sales (\$1250)   | 6. .5%- .005 of net sales (\$625)  |
| 2. .9%- .009 of net sales (\$1,125) | 7. .4%- .004 of net sales (\$500)  |
| 3. .8%- .008 of net sales (\$1,000) | 8. .3%- .003 of net sales (\$375)  |
| 4. .7%- .007 of net sales (\$875)   | 9. .2%- .002 of net sales (\$250)  |
| 5. .6%- .006 of net sales (\$750)   | 10. .1%- .001 of net sales (\$125) |

3. The top five students in total sales on each of the first 4 turn-in dates will be awarded cash prizes as follows:

- 1<sup>st</sup> Place . . . . . \$25  
2<sup>nd</sup> Place . . . \$20  
3<sup>rd</sup> Place . . . \$15  
4<sup>th</sup> Place . . . \$10  
5<sup>th</sup> Place . . . \$5

4. The drive will be administered through all first block teachers. This is a competitive undertaking and all first block teachers are urged to provide enthusiastic leadership.

- A. To avoid family pressures and conflicts, magazine sales money turned in by brothers and sisters will be credited to individual competing first block classes. However, brothers and sisters may combine their total sales in order to compete for bigger prizes on the Super Century Board.
- B. Any persons who combine sales with any student, other than a brother or sister, will be ineligible to receive any prize money.

5. Check must be made payable to **Gallatin High School (GHS)**

6. **Century Sales Club:** Any student selling as much as \$100 in total sales will have a chance to draw for money on the Century Board. For each \$100 in sales thereafter up to \$1,000, the student will get an additional draw. A minimum of \$10,000 will be awarded to students who qualify for the Century Board if the overall goal is met. The minimum draw is \$10 with the maximum draw at \$50.

7. **Super Century Club:** To be eligible for this category, a student must sell \$1,000. Any student who sells \$1,000 or more and fails to make the top ten in sales will be awarded a \$100 bonus. A minimum of \$4,750 in cash prizes will be set aside for the Super Century Board if the overall goal is met. The minimum draw is \$50 and the maximum draw is \$150.

8. On each of the following dates, \$150 in prize money will be awarded randomly from the grab bag

Friday, August 31<sup>st</sup>  
Friday, September 14<sup>th</sup>

9. Other prizes awarded (but not limited to)

- A. Discounted or Free Prom Tickets (9<sup>th</sup> and 10<sup>th</sup> graders can opt for an all sports pass in place of a prom ticket which will be issued for the upcoming school year to allow entry for all sporting events)
  - 1. \$300 in sales – Entered into a drawing (held at the GreenWave Festival) for chance to win 2 tickets at \$30 each, 10 sets will be given away.
  - 2. \$500 in sales – one free prom ticket
  - 3. \$1,000 in sales – 2 free prom tickets
- B. Green Wave Festival: Students who sell over \$300 for the entire drive will get a day for movies, games, and a cookout.
- C. Turn in #1: Class Olympics, \$25 earns you your t-shirt, 100% in class sales earn Doughnuts on Tuesday August 28<sup>th</sup>.
- D. Movie Day Pay-Off: Over \$100 in sales, 100% in sales for an entire class, 1005 in sales or participation for spot at bakery on August 24<sup>th</sup>, Turn-in #2
- E. Teacher Appreciation for #3, prizes for teachers and students. \$25 in sales on this turn in will earn 1 hour spot to GreenWave festival and snow cone.
- F. Donuts for classes with 100% in SALES for specific qualifying turn-ins.
- G. Food Fest for #4: Breakfast blowout, Top 15 for lunch, and 100% earns spot to 2<sup>nd</sup> cool wave bakery
- H. Class Olympics: For Over \$20,000 in Total Sales on First Turn-in, 4 classes with 100% sales, and no classes with \$0 for the turn-in.
- I. T-shirt giveaway!!! \$25 in sales or donation on Turn-in #1 (only), earn the T-shirt worn by faculty members today!
- J. Other giveaways will be offered throughout the drive!

10. Great American Registration for Gallatin High School Magazine Drive

- A. Visit [www.gaschoolstore.com](http://www.gaschoolstore.com)
- B. Click on "Register Now"
- C. Click on "Is this your first visit?"
- D. Click on "Step 1: Create your account" (Use same name on all orders)
- E. Fill out all sections: **Organization's Online Store ID: 2613149 (Gallatin High School Wide)**
- F. Edit your address book
- G. Run your email campaign
- H. Track your sales